

## Allura Red

Food colour allura red is a Orange red synthetic azo dye, approved to replace Amaranth in the United States of America where it is prohibited.

allura red may have slightly less allergy/intolerance reaction by aspirin intolerant people and asthmatics than most of the azo dyes, although those with skin sensitivities should be careful about allura red.

C.I. No.	16035
FD&C No.	Red 40
E.E.C No.	E 129
C.I. Food Colour No.	Red 17
C.A.S No.	25956-17-6
Other Names	fd&c red 40, c.i. food red 17, e129, RUBOR ALLURA AC, Červeň allura AC, Allura red AC, Allurarot AC, Allura vörös AC
Chemical Name	Disodium 2- hydroxy- 1 -(2-Methoxy- 5 -methyl -4-sulfonatophenylazo) Napthalene 6-sulphonate

## USES

- Drugs & Cosmetics
- Gelatins, puddings, Sweets, dairy products, confections, beverages, condiments
- biscuits, cake mixes and fruit flavoured fillings

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